

2025 AOAC Southern Section 38th Annual Conference

EXHIBITOR PROSPECTUS



April 1-2 , 2025
Atlanta, GA





The Scientific Association Dedicated to Analytical Excellence

By participating as an exhibitor and sponsor at the AOAC Southern Section, as a technology provider, you'll have a unique platform to connect with influential key opinion leaders and decision-makers in both industrial and government laboratories

This is an exceptional opportunity for your company to expand its network and extend technological outreach across a vast region, spanning from New Mexico to Florida.

If you are interested in exhibiting, please reach out to us here: [SSAOAC 2025 Vendor Interest Form \(google.com\)](#)



What's on the agenda?

Erika Womack - ewomack@mscl.msstate.edu

Chemistry Session Program Chair

Irshad Sulaiman - irshad.sulaiman@fda.hhs.gov

Microbiology Session Program Chair

SUBMIT AN ABSTRACT TODAY!

Chemistry Session Topics

- Exploring new technologies and methodologies in biotechnology, energy innovations, and nutraceuticals.
- Discussions and experts on variety of topics including cannabis, toxins, food safety, environmental contaminants, heavy metals, antibiotics, and unknown substances.



Microbiology Section Topics

- Latest trends in biotechnology, energy innovations, and nutraceuticals.
- New methods for analyzing foodborne pathogens.
- Insights and access to experts for novel technologies and regulatory changes.
- Advancements in rapid testing methodologies.



Event Venue Information and More



Key Event Highlights

- Engage with vendor exhibits on Tuesday and Wednesday, discovering the latest products and technologies.
- Immerse yourself in insightful poster sessions, fostering connections and exchanging ideas.
- Join our Tuesday evening reception for networking in a relaxed atmosphere, enhancing collaborations and sharing experiences.

Where will the event be held?

- **Venue:** Atlanta Marriott Northeast/Emory
- **Address:** 2000 Century Boulevard NE, Atlanta, GA,
- **Reservations:** (404) 325-0000
- **Room Rate:** \$159 + tax (Discounted)
- **Overnight Parking:** \$7/day (Discounted)
- **Reservations Deadline:** March 1, 2025
- *Please indicate that you are attending the Southern Section of AOAC International Meeting.*

How can my company exhibit and sponsor?

Exhibitor Costs

Exhibitor Booth: Draped 6 ft. by 30 in. table with an 8' x 8' exhibit space and 120 V power strip. One Exhibitor Booth which includes two company representatives.

**\$950
per booth**

Sponsorship Packages

Break (Refreshment) Sponsorship: This package sponsors the refreshments provided during the breaks between the scientific sessions. A total of 4 sessions will be available. Thanks to this contribution the sponsoring company receives: Signage at the sponsored break, and a showcase of the company logo on the SSAOAC Website.

**\$1750
per session**

Vendor Workshop:

Vendor allotted 45 minute oral presentation on the latest technology and developments in the industry (5 spots available)

**\$1500
per session**

“Lunch and Learn” Workshops: Held on Tuesday and Wednesday of the meeting. Boxed lunches are provided to the registered attendees of each section as a first come first served. A total of 4 available workshops will be available (1 Micro and 1 Chemistry held on Tuesday and 1 Micro and 1 Chemistry held on Wednesday of the meeting)

**\$3000
per workshop**

“Keynote Speaker” Sponsorship: This package sponsors the keynote speaker of the event. Thanks to this contribution the sponsoring company receives: Signage and recognition at the sponsored presentation and showcase of the company logo on the SSAOAC Website.

\$3000

“Opening Reception” Sponsorship: This package sponsors the opening reception and social event of SSOAC. Thanks to this contribution the sponsoring company receives: Signage and recognition at the reception, a Full back-page ad in the SSAOAC Annual Meeting Program (ad provided by the company) and showcase of the company logo on the SSAOAC Website.

\$3750

If your company would like to contribute an amount to any of the sponsorships, please contact Erin Wenke at erin.wenke@biomerieux.com directly.